

Leeds Food Preference Questionnaire (LFPQ)

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The Leeds Food Preference Questionnaire (LFPQ; Finlayson, King, and Blundell, 2008) is a computerized behavioural task that provides measures of 'liking' and 'wanting' components of food preference and food reward. Participants are presented with an array of pictures of food items common in the diet. Foods in the array are chosen from a validated database to be either high or low in fat and similar in familiarity, protein content, sweet or non-sweet taste and palatability. The LFPQ has been validated in a wide range of investigations including pharmaceuticals, functional foods, exercise, sleep, weight loss, eating disorders and military operations. The task produces scores for high fat, low fat, sweet or savoury food types (and different fat-taste combinations). A standard operating procedure for translation and cultural adaptation of the food images is available. The LFPQ takes less than 10 minutes to perform and provides rich data on an individual's food preferences.

PLEASE NOTE - To use this product you will need a basic run-time licence for E-Prime® software. This can be purchased from: <https://psychology-software-tools.mybigcommerce.com/e-prime-3-0-runtime-license/>

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